



PLS[®]
LOGISTICS SERVICES



HOW MID-SIZED BUSINESSES CAN BENEFIT FROM A 3PL

SMART LOGISTICS FOR A COMPETITIVE MARKETPLACE

Small and mid-sized businesses are struggling to keep up in an increasingly competitive industry, where meeting customer shipping expectations is no longer optional—it's essential.

That's where 3PLs come in. As logistics demands grow more complex, third-party logistics providers have become critical partners in achieving speed, efficiency, and scalability.

WHY PARTNER WITH PLS LOGISTICS?

PLS Logistics brings **over 30 years of expertise** as one of the nation's top 3PLs.

Our mission is to help your business thrive by delivering customized freight and supply chain solutions that reduce costs, boost visibility, and keep you ahead of the competition.

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ABOUT PLS →



USING A 3PL

82%

agreed that the use of **3PLs** contributes to **improved customer service**.

66%

said that **3PLs** contribute to **reducing overall costs**.

68%

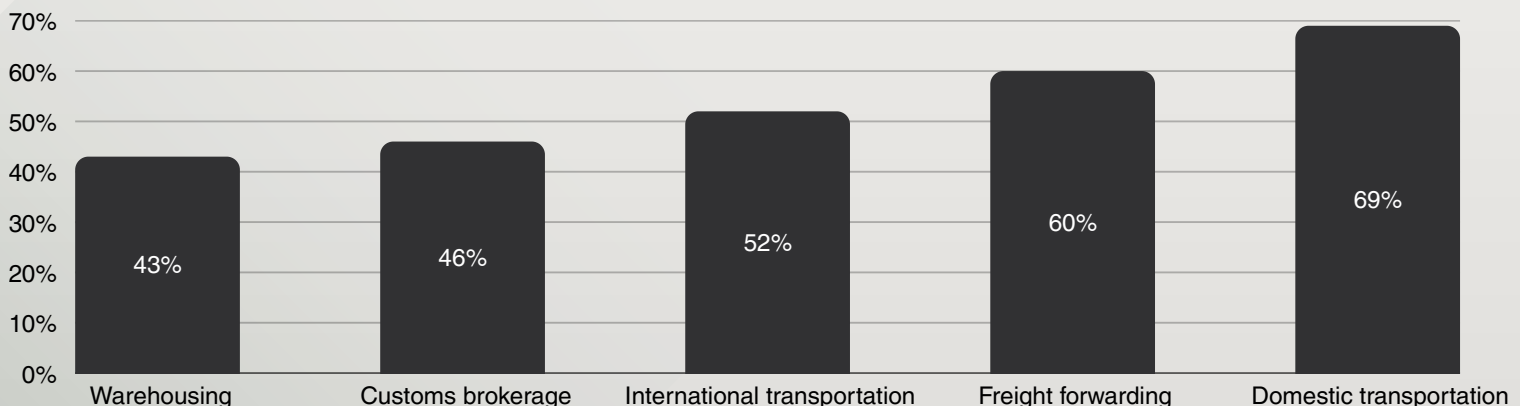
noted that **3PLs** provide **new and innovative ways to improve logistics effectiveness**.

87%

of shippers reported an **increase** in their use of **outsourced logistics services**

According to the 2025 29th Annual Third-Party Logistics Study
(sponsored by NTT DATA and Penske Logistics, released October 2024)

FREQUENTLY OUTSOURCED LOGISTICS & TRANSPORTATION SERVICES



HOW A 3PL CAN HELP YOUR BUSINESS



LOWER FREIGHT RATES

An experienced 3PL can reach to a broad carrier network to secure exclusive rates, while optimizing routes and streamlining operations - serving as a one-stop solution for logistics, including warehousing, tech, and support.



CARRIER CAPACITY

Carrier capacity will also be heavily impacted by the top 3PL providers, by taking care of connecting with the best carriers while keeping the rates the most competitive



EFFICIENCY & VISIBILITY

Such processes assist in shipment visibility; critical for smooth supply chains and logistics services, thanks to the latest TMS assisting with tracking and EDI.



CUSTOM 3PL STRATEGY

A great 3PL will take over the full management of your supply chain, identifying gaps and eliminating waste to boost efficiency and cut costs, and by developing a custom approach tailored to your



WE DELIVER SOLUTIONS

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